

NO MORE OPEN AUTO SHOWS

LICENSED MANUFACTURING BODY
MAKES STARTLING MOVE.

A March Stolen on Independent Makers
by Renting Madison Square Garden
Policy of Licensees Liberal, Says
the President—Unlicensed May Unite.

The biggest sensation ever known in the automobile industry was sprung yesterday when it was announced that the Association of Licensed Automobile Manufacturers had taken a lease of Madison Square Garden and would control the automobile shows of the future. It was at once taken for granted that the licensees of the Selden patent would exclude all unlicensed makers and, therefore, there was consternation among the little firms that are outside the fold, while the few big concerns that are unlicensed talked about uniting to fight the licensed association, which comprises thirty-nine representative firms of auto makers.

The news created a big sensation in the Garden and at the Importers' Salon, and was the talk of the day. The big firms that are licensed rejoiced, because it meant that this is the last year of the big, overcrowded shows and the confusing jumble of exhibits, and that hereafter it will be possible to afford visitors more room to move about, to present the new models in an attractive manner, with an artistic setting of decoration, just as has for years been proclaimed as desirable, but found to be impossible. It means also the exclusion in future of the experimenters and little concerns who go to the shows with untold samples to seek for capital with which to establish a manufacturing plant. Of this the big firms that are unlicensed were glad, in common with the members of the Selden patent licensees.

The two largest producers outside the licensed body are T. B. Jeffery & Co., makers of Rambler cars, and the Ford Motor Company, makers of Ford cars. Both of these concerns say they are not worried. T. B. Jeffery said last night that he thought the move a foolish one, as it will cement the independents in opposition to the licensed association. He said that Rambler cars will continue to be made, exhibited and sold as of yore. The Ford car and the Premier, another unlicensed machine, are handled by John W. Wadsworth, who guarantees purchasers independently in case they are sued for infringement of the Selden patent. W. D. Kooch, the representative of the automobile department of John Wadsworth, said yesterday: "Mr. Wadsworth sells what makes of car he thinks best, whether it is licensed or unlicensed. We guarantee all buyers against damage and stand ready to defend all suits. Whether they intend to let us in the show or not, I do not know, but nothing will keep us from exhibiting and selling cars."

The new turn of affairs was effected at a meeting of the board of managers of the Association of Licensed Automobile Manufacturers yesterday morning. The board is composed of one representative of each of the thirty-nine big manufacturers who are members. The board authorized the signing of a lease of Madison Square Garden for two years, with an option of renewal for two years more, and under the terms of the lease the Association of Licensed Automobile Manufacturers will have absolute discretion in the allotment of space for exhibits.

The action was made possible by the lapse this month of a three-year contract for automobile shows between the Automobile Club of America, the Madison Square Garden Company and the National Association of Automobile Manufacturers.

President Charles Clinton of the Association of Licensed Automobile Manufacturers, when questioned concerning this move, which puts into the hands of the licensed makers the key to the whole trade situation, said: "The arrangement is simple, the logical solution to the present conditions, which had become intolerable. The shows have been becoming more congested and more heterogeneous each year, and the winter the imports, with their handsome cars and Parisian ideas of artistic setting, are forced in self-defense to hold a separate exhibition. This removed from the Garden show some of the best performers. The Madison Square Garden Company felt that it had been let somewhat by this development, but under the old arrangement there was no help for it. The Garden company, as a national association of Automobile Manufacturers and the Automobile Club of America are organizations which could not very well draw any line of demarcation. Yet it was realized that the show should be held on a more exclusive basis and lines of demarcation should be drawn. Naturally the licensed Association, which does not admit to membership any expert exhibitors of experience and reputation, was the body to appeal to under the conditions. The contract has been signed, but no plans for next year's show have been formulated. Naturally in the past year of selection and the endeavor to avoid future congestion, exhibitors who want to exhibit cars and never have been run on the road and all unlicensed concerns will be denied space. In this way the show will be a protection to purchasers, besides making it possible to include all the representative producers and yet have room to dress the exhibition as it should be dressed."

To the direct question of whether or not the licensees of the Selden patent would be permitted to exhibit at the future shows, Mr. Clinton responded: "The plans have not yet been formulated. The association is liberal in all its policy. Its doors are never closed. It is safe to say that the representative American products will be included at future shows."

NOTES OF THE TRADE.

What's Going On in Automobile Circles in the Garden and Herald Square Hall.

S. T. Heywood of Franklin, Mass., has bought the 40-horse-power Locomobile for \$8,000, the highest priced automobile at the show. A horse-power Panhard, with Lincoln top, has been sold to C. K. O. Hillings. He goes to California with it in February.

The Maxwell-Briscoe Company will run a special train today from Tarrytown. Five hundred of their employees will take in the Garden show.

That the prospective automobile buyer appreciates the manner in which C. A. Duerr of the Royal Tourist conducts his business is well evidenced by the daily crowd of businesslike investigators around the Royal exhibit in section M. For years Mr. Duerr has made it his aim in the selling of automobiles to make no misrepresentation whatever. Every day since the show opened he has explained to the many interested prospective purchasers the various points in the make-up of the type Royal. The Royal touring car complete, 28-horse-power, and selling at \$3,000, has all that heavy of finish which hitherto it has been and the American was in too much of a hurry to attend to.

In Surrey style No. 1, on exhibition at the Rambler booth, the engine is of the horizontal type, it has two opposed cylinders and is located lengthwise in the center of the frame. It is rigidly suspended from two cross-members and so thoroughly braced that by careful balancing of the reciprocating parts vibration is almost entirely eliminated. The carburetor is automatic and the ignition jump spark is automatically timed. One controlling lever is used, and that engages the clutches. The two brakes, one on the rear axle and the other on the transmission, are operated by pedals and when the primary or transmission brake is applied the clutch is automatically disconnected.

A car that comes in for a great deal of favorable comment at the Electric Vehicle Company's exhibit is the new 40-horse-power four-cylinder Columbia. This new car is the successor of the 30-horse-power car of last year, holder of the Chicago-New York record—24 hours 15 minutes. One of the most important changes is the new carburetor of the aspirating type. This carburetor automatically

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AUTOMOBILES.

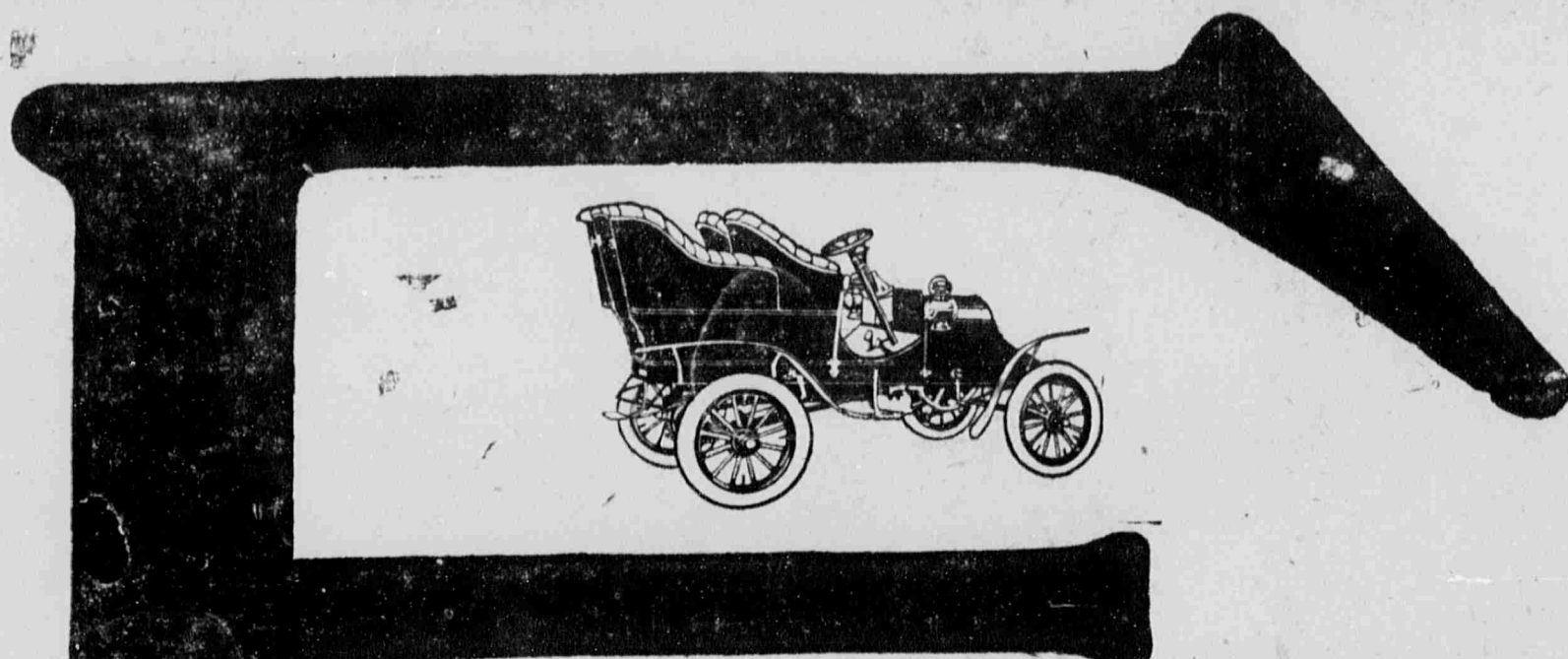
AUTOMOBILES.

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AUTOMOBILES.



A practical motorist wants to know not only what a motor-car costs, but what it does, and what it costs to run and maintain. Beware of weight. Weight is costly to buy. Wears out tires. Uses up gasoline. Means a lot of complicated parts and strain upon those parts—more repairs than there is any need of.

The Franklin 12 H. P. Light Tonneau

costs less to buy and less to maintain than most cars of 18 and 20 horse-power. It goes faster and better on average roads because of its magnificent spring suspension.

It is powerful on the hills and speedy on the asphalt.

Six Models for 1905.

Runabout 20 H. P. Touring Car
Light Tonneau (3 kinds) 30 H. P. Touring Car

Send for catalogue and "Coast to Coast" booklet.

H. H. Franklin Mfg. Co., Syracuse, N. Y. M. A. L. A. M.

American Automobile Storage Co., 40 West 60th Street, New York.

Orange Automobile Garage Co., Orange, N. J.

Paterson Automobile Exchange, Paterson, N. J.

F. L. C. Martin Automobile Co., Plainfield, N. J.

POPE
SEE OUR
AUTOMOBILE
SHOW
EXHIBIT

POPE-TOLEDO
30 H. P. side entrance, Price \$2,500
30 H. P. side entrance, Price \$2,500
42 H. P. side entrance, Price \$3,000
(50 H. P. Pullman on order)

POPE-HARTFORD
18 H. P. side entrance, Price \$1,800

POPE-TRUBINE
12 H. P. side entrance, Price \$800

POPE-WAYLEY
ELECTRIC
18 Different Models, \$800 to \$2,750

POPE MOTOR CAR CO.
Toledo, O. Indianapolis, Ind.
POPE MANUFACTURING CO.
Hartford, Conn. (Dept. A)
M. A. L. A. M.

EXAMINE
The Maxwell
The Automobile
whose points are
the talk of the show

Exhibit Section C in restaurant
New York City Salesroom,
317-319 W. 10th Street
MAXWELL-BRISCOE MOTOR CO.
TARRY TOWN, N. Y.

Jack O'Brien Returns From West Indies Ready to Fight.
Jack O'Brien of Philadelphia has returned home from his trip to the West Indies. O'Brien's vacation had done him a world of good. He seems to be stronger than ever and declares that he never felt better in his life than he does at present.

AUTOMOBILES.
WE HAVE SEVERAL
"SPEEDWAY"
MOTOR CARS.
"1904 Model," ready for delivery, fully equipped, at attractive prices.
"1905 Model" Car on exhibition, Section C, Madison Square Garden.
GAS ENGINE AND POWER CO.,
CHAS. L. SEABURY & CO.,
Consolidated.
Morris Heights, New York City.
Phone 76 High Bridge. Demonstration given.

THE TIRE THAT OUTLASTS ALL OTHERS.
Failed for their record on track and road. The criterion of tires in Europe. See our exhibit at Spaces 20 & 21 Madison Square Garden, also Importers' Automobile Salon.
THE CONTINENTAL CAOUTCHOUC CO.,
F. M. GROSSMAN, Manager, 208 Broadway, New York. Factory, Hannover, Germany.

Importers' Automobile Salon
Herald Square Exhibition Hall,
(Top Floor Macy Building)
34th, 35th Sts. and B'way,
January 11th to 24th, 10 A. M. to 11 P. M. Daily.
Admission 50c. Mondays \$1.00.
Every important manufacturer of Foreign Automobiles represented.
1905 models direct from the Paris Exposition.
Decorations by eminent Foreign artists.
Music by the celebrated Italian Royal Marine Band.
Geisha Girls Serving Tea and Refreshments in the Japanese Gardens.

Columbia
18 Horse-Power
Light Touring Car.
Price \$1,750.

Double opposed horizontal 18 h. p. engine under forward hood. Cylinder is automatically lubricated. Single lever speed change. Sliding gears in oil bath. Shaft drive. Standard weak spring. Four overcast clutch, throttle and brake. Hand emergency brake. Pressed steel frame. Long wheel base. Luxurious side entrance body with individual front seats and full width cross seats at rear. A powerful, fast, enduring car, equal in capacity and performance to many four-cylinder cars, but has only half their complications. Equipment includes full complement of lamps, horn, tools, etc. Weight 1,800 pounds.

See it and the Other Columbias
At the Automobile Show, MADISON SQUARE GARDEN
Made by **ELECTRIC VEHICLE COMPANY**, Hartford, Conn.
(Member Association Licensed Automobile Mfrs.)
NEW YORK SALESROOM, 134-136-138 WEST 39TH ST.

THE ROYAL
THE HIT OF THE SHOW!

Sect. M.
Madison Square Garden
Sold by
C. A. DUERR & CO.,
Broadway & 58th St.
Made by
ROYAL MOTOR CAR CO.,
CLEVELAND.

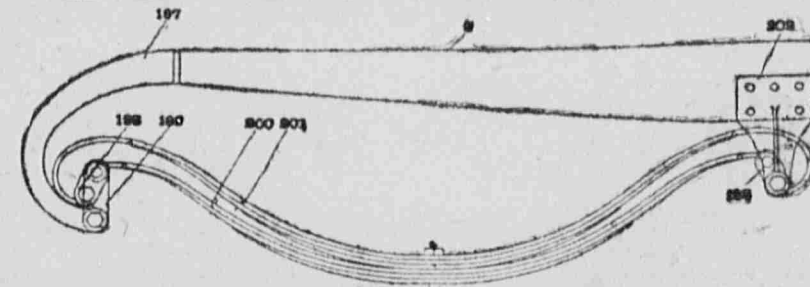
TOURIST
\$3,000.00

AUTOMOBILE BARGAINS.
If you want to buy a second hand Automobile, call and see us, get our prices and we will save you money, largely in city.
TIMES SQUARE AUTOMOBILE CO.,
164 West 46th St., two doors east Broadway.

BOWLING.
THE 14TH ANNUAL COMPETITION OF "THE SUN" INDIVIDUAL BOWLING TOURNAMENT will commence Monday, Feb. 20, at The White Elephant Bowling Academy, 51st St. and Broadway.

Largest and most Reliable Exchange
in N. Y. We handle all the "Reliable" second hand automobiles and are taken in by all new agents of New York City.
An EXHIBIT in Madison Square Garden, with most equipped Repair Shop in the Metropolis. Every Automobile put in perfect order before offering for sale.
We're not overworked with "Clunks" and "Antiques."
Georges Richard, \$1000; Clement, \$1000; Panhard, \$2000; Peugeot Cab, also Victoria (new), cost \$2000, price \$1000; Cadillac, \$4000; Winton, \$1000; Oldsmobile, \$1150; Long Distance, \$1000; Northern, \$2500; Victoria, \$1500; Mobile, \$2200; Duesenberg, \$1500; Packard, \$2000; Frank, \$2000; Buick, \$1500; Electric, \$1000; Columbia, \$1000; 1904 Columbia Runabout, \$1500; See bright, low other opportunities.
BROADWAY AUTOMOBILE EXCHANGE
New Building, 137 to 143 West 46th St.
OPEN EVENINGS DURING SHOW WEEK.

WINTON



WINTON TWIN SPRINGS

These are the only automobile springs that combine resistance (stiffness) with resilience (elasticity) in proper proportion. Two four-leaf springs (200 and 201) are united in the center and shackled at either end (198). They support the frame (2) by means of shackles (199), which is attached to spring horn and spring plate (202).

Because of the freedom of action allowed by the shackles (198), the result when car is used is a light spring for light loads and good roads and a heavy spring for heavy loads and rough roads.

Examine these Twin Springs and other Winton exclusive features at our display in Madison Square Garden—right hand aisle, a little way from main entrance.

Five Models—All with Four Cylinder Vertical Motors.

Model C..... 16-20 H.P. \$1800
Model B..... 24-30 H.P. \$2500
Model A..... 24-30 H.P. \$3500
Model A..... 24-30 H.P. \$3500
Model A..... 24-30 H.P. \$3500

THE WINTON MOTOR CARRIAGE CO.

CLEVELAND, O., U. S. A.

New York Branch, Broadway & 54th St.

PERCY OWEN, Manager.

In the 1905 Model of the
SPEEDWAY

PERFECTION HAS BEEN REACHED IN AUTOMOBILE CONSTRUCTION. MANUFACTURED BY THE

Gas Engine & Power Co. and Charles L. Seabury & Co., Consolidated, Morris Heights.

The 22-28 H. P. Touring Car on Exhibition in Section C, basement, MADISON SQUARE GARDEN.

NEW YORK AGENT.

Mobile Storage & Repair Co.,

Broadway and 54th St., N. Y. City.

JUSTIN WALKER, Manager.

Telephone 3840 Col.

Gasoline Automobiles and Selden Patent

United States Letters Patent No. 549,160, granted to George B. Selden, control broadly all gasoline automobiles which are accepted as commercially practical.

The Commissioner of Patents, in his annual report for 1895, said:

"Selden, in 1895, received a patent, Nov. 5, No. 549,160, which may be considered the pioneer invention in the application of the compression gas engine to road or horseless carriage use."

The following manufacturers and importers who represent the leading gasoline cars of the United States and Europe, ranging from 4 to 100 h. p., are licensed under the Selden patent:

AMERICAN MANUFACTURERS.

AMERICAN MANUFACTURERS.
AFFERSON BROS. AUTOMOBILE CO., Kokomo, Ind.
THE AUTOCAR CO., Ardmore, Pa.
BUICK MOTOR CO., Flint, Mich.
BUFFALO GASOLINE MOTOR CO., Buffalo, N. Y.
CADILLAC AUTOMOBILE CO., Detroit, Mich.
CREST MANUFACTURING CO., Rochester, Mass.
THE COMMERCIAL MOTOR CO., Jersey City, N. J.
ELECTRIC VEHICLE CO., Hartford, Conn.
ELMORE MANUFACTURING CO., Clyde, O.
H. H. FRANKLIN MANUFACTURING CO., Syracuse, N. Y.
THE HAYNES-AFFERSON CO., Kokomo, Ind.
THE KIRK MANUFACTURING CO., Toledo, O.
KNOX AUTOMOBILE CO., Springfield, Mass.
LOCOMOBILE CO. OF AMERICA, Bridgeport, Conn.
NORTHERN MANUFACTURING CO., Detroit, Mich.
OLDS MOTOR WORKS, Detroit, Mich.

IMPORTERS.

IMPORTERS.
ALTO IMPORT CO., 1246 Broadway, N. Y.
SIDNEY B. BOWMAN AUTOMOBILE CO., 52 W. 43rd St.
THE CENTRAL AUTOMOBILE CO., 1084 Broadway, N. Y.
HOLLANDER & TANGEMAN, 1 W. 45th St. N. Y.
WORTHINGTON AUTOMOBILE CO., 547 5th Ave. N. Y.

Suits for infringement are now pending against manufacturers, importers and users of and dealers in unlicensed cars, and the policy of the licensees hereafter will be aggressive.

Do Not Buy a Lawsuit With Your Automobile!

SEE THAT A SELDEN LICENSE PATENT PLATE
IS ON THE CAR BEFORE YOU PURCHASE.

ALL PERSONS ARE NOW FINALLY WARNED

that suits will be brought against firms and individuals manufacturing, selling and using unlicensed gasoline automobiles.

William A. Redding, Esq., Attorney, of 38 Park Row, New York City, has been authorized to make adjustments with persons who have in the past unwittingly infringed the Selden Patent by the importation or purchase of unlicensed foreign made automobiles, and who choose now to guard themselves against prosecution.

Many individual infringers already have sought and effected settlements.

ASSOCIATION OF LICENSED AUTOMOBILE MFRS.,
7 EAST 42d ST., NEW YORK.

Locomobile
GASOLINE TOURING CAR
"EASILY THE BEST BUILT CAR IN AMERICA"
See Our Exhibit at Madison Square Garden Show
THE Locomobile COMPANY OF AMERICA, B'way, cor. 76th St., New York.
(Member A. L. A. M.) J. F. FLUMMER, JR., New York Manager.